

# ATBAS at the Karlsruhe 2025 car dealership expert panel

17. November 2025



**We will be back for you again in 2025 at the Autohaus Expertengremium.**

Digitalization in car dealerships is developing rapidly and with it the demands on processes, systems and collaboration. This is precisely where the expert panel comes in: compact, practical and perfect for decision-makers in car dealerships.

A new highlight on the agenda: an interactive workshop in which you and the dealership experts will explore the question of how systems and departments really work together in the dealership.

ATBAS will be on site to show how digital processes in after sales can make your dealership efficient and modern.

**When:** November 25, 2025

**Where:** Wildparkstadion Karlsruhe, VIP area

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